

W E L C O M E

BACK

LAS VEGAS

BOMA
Nevada

INVITES YOU TO

THE OUTSTANDING BUILDING
OF THE YEAR AWARDS 2022

LEADERSHIP AWARD RECIPIENT

DEBRA MARCII
MAYOR OF HENDERSON

JW MARRIOTT

JANUARY 29TH, 2022

5:00 PM REGISTRATION

2022 SPONSORSHIPS



PLATINUM - \$10,000

(1 AVAILABLE)

8 TICKETS TO THE AWARDS EVENT

8 DRINK TICKETS

COMPANY LOGO ON BOMA NEVADA TOBY PROMOTIONAL MATERIAL

5 MINUTE SPEAKING OPPORTUNITY AT AWARDS EVENT

COMPANY LOGO ON PRESS RELEASE

VERBAL RECOGNITION AT REMAINING 2021 BOMA NEVADA LUNCHES

COMPANY LOGO ON BOMA NEVADA TOBY AWARDS EVENT PROGRAM

PREMIUM SEATING AT THE EVENT

RECOGNITION ON STAGE AS A SPONSOR

SPOTLIGHT WITH COMPANY LOGO THROUGHOUT THE AWARDS EVENT

ASSIST IN HANDING OUT AWARDS ONSTAGE

COMPANY LOGO ON THE POWERPOINT AT THE AWARDS EVENT AND REMAINING 2021 BOMA NEVADA LUNCHES

COMPANY LOGO ON SIGNAGE AT THE AFTER PARTY

GOLD - \$5,000

(1 AVAILABLE)

6 TICKETS TO THE AWARDS EVENT

6 DRINK TICKETS

COMPANY LOGO ON THE BOMA NEVADA TOBY AWARDS EVENT PROGRAM

COMPANY LOGO ON AWARDS EVENT MENU

RECOGNITION ONSTAGE AS A SPONSOR DURING THE AWARDS EVENT

COMPANY LOGO ON BOMA NEVADA TOBY PROMOTIONAL MATERIAL

PREMIUM SEATING AT THE AWARDS EVENT

OPPORTUNITY TO NAME ENTREES

COMPANY LOGO ON THE POWERPOINT AT THE AWARDS EVENT AND REMAINING 2021 BOMA NEVADA LUNCHES

VERBAL RECOGNITION AT REMAINING 2021 BOMA NEVADA LUNCHES

SILVER - \$3,500

(1 AVAILABLE)

4 TICKETS TO THE AWARDS EVENT

4 DRINK TICKETS

COMPANY LOGO ON THE BOMA NEVADA TOBY AWARDS EVENT PROGRAM

RECOGNITION ONSTAGE AS A SPONSOR DURING AWARDS EVENT

COMPANY LOGO ON BOMA NEVADA TOBY PROMOTIONAL MATERIAL

PREMIUM SEATING AT THE AWARDS EVENT

COMPANY LOGO ON THE POWERPOINT AT THE AWARDS EVENT AND REMAINING 2021 BOMA NEVADA LUNCHES

VERBAL RECOGNITION AT REMAINING 2021 BOMA NEVADA LUNCHES

BRONZE - \$1,500

(MULTIPLE AVAILABLE)

2 TICKETS TO THE AWARDS EVENT

2 DRINK TICKETS

COMPANY LOGO ON THE BOMA NEVADA TOBY AWARDS EVENT PROGRAM

RECOGNITION ON STAGE AS A SPONSOR DURING THE AWARDS EVENT

COMPANY LOGO ON BOMA NEVADA TOBY PROMOTIONAL MATERIAL

COMPANY LOGO ON THE POWERPOINT AT THE AWARDS EVENT AND REMAINING 2021 BOMA NEVADA LUNCHES

VERBAL RECOGNITION AT REMAINING 2021 BOMA NEVADA LUNCHES



2022 SPONSORSHIPS

COCKTAIL SPONSOR - \$3,500

(1 AVAILABLE)

2 TICKETS TO THE AWARDS EVENT

COMPANY LOGO ON

BOBY AWARDS EVENT

RECOGNITION AT

AWARDS EVENT

COMPANY LOGO ON

ADDITIONAL MATERIAL

COMPANY LOGO ON THE POWERPOINT AT THE AWARDS EVENT AND REMAINING 2021 BOMA NEVADA LUNCHES

REMAINING 2021 BOMA NEVADA LUNCHES

COCKTAIL HOUR

VERBAL RECOGNITION AT REMAINING 2021 BOMA NEVADA LUNCHES



PHOTO BOOTH - \$3,500

(1 AVAILABLE)

2 TICKETS TO THE AWARDS EVENT

2 DRINK TICKETS

COMPANY LOGO ON PHOTOS TAKEN AT BOOTH

COMPANY LOGO ON THE BOMA NEVADA TOBY AWARDS EVENT PROGRAM

COMPANY LOGO ON THE POWERPOINT AT THE AWARDS EVENT AND REMAINING 2021 BOMA NEVADA LUNCHES



ADDITIONAL MATERIAL

RECOGNITION AT

AWARDS EVENT

COMPANY LOGO ON THE POWERPOINT AT THE AWARDS EVENT AND REMAINING 2021 BOMA NEVADA LUNCHES

REMAINING 2021 BOMA NEVADA LUNCHES

VERBAL RECOGNITION AT REMAINING 2021 BOMA NEVADA LUNCHES

FACE MASK - \$3,000

(1 AVAILABLE)

COMPANY LOGO ON FACE MASKS FOR ALL GUESTS

RECOGNITION OF SPONSORSHIP AT BOMA NEVADA TOBY AWARDS EVENT

COMPANY LOGO ON ADDITIONAL MATERIAL

COMPANY LOGO ON THE BOMA NEVADA TOBY AWARDS EVENT PROGRAM

VERBAL RECOGNITION AT REMAINING 2021 BOMA NEVADA LUNCHES



VIP ENTRANCE - \$2,500

(1 AVAILABLE)

2 TICKETS TO AWARDS EVENT

2 DRINK TICKETS

COMPANY LOGO PLACED ON THE STEP AND REPEAT AT PHOTO AREA AT BOMA NEVADA TOBY AWARDS EVENT

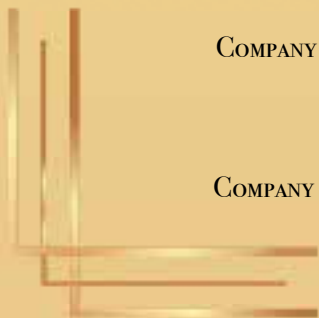
COMPANY LOGO ON ADDITIONAL MATERIAL

RECOGNITION AT AWARDS EVENT

COMPANY LOGO ON THE POWERPOINT AT THE AWARDS EVENT AND REMAINING 2021 BOMA NEVADA LUNCHES

REMAINING 2021 BOMA NEVADA LUNCHES

VERBAL RECOGNITION AT REMAINING 2021 BOMA NEVADA LUNCHES





2022 SPONSORSHIPS



NATIONALLY RECOGNIZED CELEBRITY CAMEO - \$1,000 (3 AVAILABLE)

COMPANY NAME VERBALLY RECOGNIZED BY A CELEBRITY DURING THE AWARDS EVENT
COMPANY LOGO ON AWARDS EVENT PROGRAM
RECOGNITION AS A SPONSOR DURING THE AWARDS EVENT



**DISASTER
RECOVERY
SERVICES**

CASINO GAME - \$1,000 (MULTIPLE AVAILABLE)



BROOKHOLLOW

COMPANY LOGO ON SCREENS DURING AFTER PARTY
COMPANY LOGO ON PLAYING CHIPS



RECOGNITION ONSTAGE AS A SPONSOR DURING AWARDS EVENT
COMPANY LOGO ON BOMA NEVADA TOBY PROMOTIONAL MATERIAL
COMPANY LOGO ON THE BOMA NEVADA TOBY AWARDS EVENT PROGRAM
VERBAL RECOGNITION AT REMAINING 2021 BOMA NEVADA LUNCHES



AFTER PARTY - \$750 (MULTIPLE AVAILABLE)

COMPANY LOGO ON SCREENS DURING AFTER PARTY
RECOGNITION ONSTAGE AS A SPONSOR DURING AWARDS EVENT
COMPANY LOGO ON BOMA NEVADA TOBY PROMOTIONAL MATERIAL
COMPANY LOGO ON THE BOMA NEVADA TOBY AWARDS EVENT PROGRAM
VERBAL RECOGNITION AT REMAINING 2021 BOMA NEVADA LUNCHES



COMMERCIAL HIGHLIGHT - \$400 (10 AVAILABLE)

30-SECOND VIDEO HIGHLIGHTING YOUR COMPANY PLAYED ONCE DURING THE EVENT
COMPANY LOGO ON AWARDS EVENT PROGRAM
RECOGNITION AS A SPONSOR DURING THE AWARDS EVENT

LEADERSHIP AWARD PROGRAM ADVERTISING

THIS IS AN OPPORTUNITY FOR BOMA NEVADA MEMBERS AND NON-MEMBERS ALIKE TO SHOW YOUR APPRECIATION
BY CONGRATULATING

DEBRA MARCH

MAYOR OF HENDERSON

YOUR SPONSORSHIP WILL BE INCLUDED IN THE TOBY AWARDS PROGRAM AND PROVIDED TO ALL EVENT ATTENDEES

THE SPONSORSHIP LEVEL AVAILABLE INCLUDE:
FULL-PAGE SPONSORSHIP (5" W x 8" H) \$800
HALF-PAGE SPONSORSHIP (5" W x 3.74" H) \$400
QUARTER-PAGE SPONSORSHIP (2.25" W x 3.75" H) \$200





SPONSORSHIP COMMITMENT FORM



LEADERSHIP AWARD PROGRAM ADVERTISING: _____

SPONSORSHIP LEVEL: _____

CONTACT & BILLING FORM

COMPANY NAME: _____

CONTACT PERSON: _____

BILLING ADDRESS: _____

CITY / STATE / ZIP: _____

PHONE: _____ EMAIL: _____

CREDIT CARD No: _____

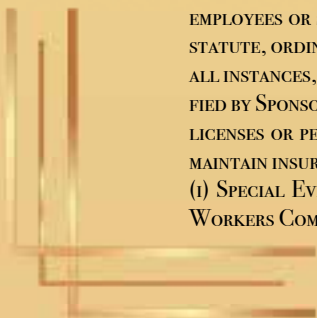
EXPIRES: _____ CVC: _____

AUTHORIZED SIGNATURE: _____

PRINT NAME: _____

ALL SPONSORSHIPS ARE ASSIGNED BASED ON ORDER OF RECEIPT. BY SIGNING THIS FORM, YOU AGREE TO PAY BOMA NEVADA THE AMOUNT INDICATED BY JANUARY 7TH, 2022. AN INVOICE WILL BE ISSUED. PLEASE FAX THIS FORM TO (702) 798-8652 OR MAIL TO PO Box 97596. PLEASE SEND YOUR HIGH-RESOLUTION LOGO IN JPG, TIFF, PNG, OR EPS FORMAT ONLY TO TARA@AMNEVADA.COM BY JANUARY 7TH, 2022.

SPECIAL EVENT INDEMNIFICATION CLAUSE: SPONSOR AGREES TO INDEMNIFY, DEFEND, HOLD HARMLESS BOMA NEVADA, ITS OFFICERS, OFFICIALS, AGENTS, AND MEMBERS (HEREINAFTER REFERRED TO AS "INDEMNITEES") FROM AND AGAINST ANY AND ALL CLAIMS, ACTIONS, LIABILITIES, DAMAGES, LOSSES, OR EXPENSES FOR BODILY INJURY OR PERSONAL INJURY (INCLUDING DEATH), OR LOSS OR DAMAGE TO TANGIBLE OR INTANGIBLE PROPERTY CAUSED, OR ALLEGED TO BE CAUSED IN WHOLE OR PART, BY ANY ACTS OR OMISSIONS OF SPONSOR OR ANY OF ITS AGENTS, EMPLOYEES OR SUBCONTRACTORS. THE INDEMNITY ALSO INCLUDES ANY CLAIM OR AMOUNT ARISING OUT OF FEDERAL, STATE OR LOCAL LAW, STATUTE, ORDINANCE, RULE, REGULATION OR COURT DECREE. IT IS THE SPECIFIC INTENTION OF THE PARTIES THAT THE INDEMNITEES SHALL, IN ALL INSTANCES, EXCEPT FOR CLAIMS ARISING SOLELY FROM THE NEGLIGENT OR WILLFUL ACTS OR OMISSIONS OF THE INDEMNITEES, BE INDEMNIFIED BY SPONSOR FROM AND AGAINST ANY AND ALL CLAIMS. IF SPONSOR IS PROVIDING LIQUOR, SPONSOR CONFIRMS THEY MAINTAIN APPLICABLE LICENSES OR PERMITS OR HAVE HIRED A THIRD-PARTY COMPANY THAT MAINTAINS LICENSES OR PERMITS. IN ADDITION, SPONSOR AGREES TO MAINTAIN INSURANCE AND WILL CONTACT WITH ANY THIRD-PARTY COMPANIES SELECTED BY SPONSOR TO DO THE SAME SPECIFIC TO THIS EVENT (i) SPECIAL EVENT GENERAL LIABILITY INSURANCE \$1,000,000; (ii) LIQUOR LIABILITY INSURANCE (AS APPLICABLE) \$1,000,000; (iii) WORKERS COMPENSATION INSURANCE, SPONSOR WILL NAME ORGANIZATION AS AN ADDITIONAL INSURED ON SPONSOR'S INSURANCE POLICIES.



LEADERSHIP REWARD RECIPIENT

DEBRA MARCH

MAYOR OF HENDERSON

Debra March was elected mayor of Henderson in April 2017 and assumed office June 20, 2017. Appointed as Councilwoman to serve in Ward II in July 2009, she was subsequently elected in 2011 and re-elected in 2015.

Mayor March serves with her fellow council members as the legislative branch of the Henderson community. Her responsibilities include setting policies and making decisions concerning many aspects of local government for Nevada's second largest city, recognized as being one of the safest cities and best places to live in the nation.



founding board of the Henderson Chamber of Commerce Foundation's Leadership Henderson program to build and maintain effective community leaders.

Mayor March is an active member of the Urban Land Institute Nevada District Council and NAIOP Southern Nevada, the commercial real estate development association. She is a past national board member of the American Planning Association, and served on the Rocky Mountain Land Use Institute, as a board member of Nevada HAND and on the Impact Nevada advisory board.

Mayor March is a strong advocate of economic development in Henderson and is working to attract new business, create jobs and diversify the local economy. She is focused on developing West Henderson, Union Village, and the redevelopment of the historic downtown and Lake Mead/Boulder Highway areas of the city. These efforts are designed to maintain Henderson's standing as a premier city in which to live, work, and enjoy award-winning parks, trails and recreational opportunities.

Mayor March maintains a strong focus on transparency and engaging with the community and maintaining an open dialogue on issues of importance to residents. Her monthly March On public events educate citizens about city programs and services and give them an opportunity to ask the Mayor questions and provide feedback in an open forum.

Mayor March currently serves as Chairwoman of the Regional Transportation Commission (RTC) of Southern Nevada board of commissioners and as Chairwoman of the Clark County Regional Flood Control District board of directors. She is also a member of the Henderson Chamber of Commerce (HCC) board of directors.

A Henderson resident for more than 25 years, Mayor March has a long track record of service to the city and her community. She served as chair of Southern Nevada Strong, a collaborative regional effort to plan, create and sustain neighborhoods, and served on the City of Henderson Planning Commission from 2004 to 2009. Mayor March was on the

The Governing Institute also named Mayor March as one of only 25 participants in the 2018 Women in Government Leadership Program Class. The yearlong program is designed to promote and support elected women leaders from across the nation, representing leaders from 20 different states.

In recognition of her contributions to the community, Mayor March received the 2018 Chairman's Award from the Urban Chamber of Commerce, the 2017 Award of Honor from the Nevada American Society of Landscape Architects, a lifetime achievement award in 2015 from the Lied Institute for Real Estate Studies, and was named the 2013 Public Official of the Year by the Nevada League of Cities and Municipalities.

As a Nevada resident for more than 40 years, Mayor March has built a career on helping Henderson and Nevada become better places to live. After graduating from the University of Nevada, Las Vegas, she served as a Nevada park ranger in locations throughout the Silver State, where she promoted the value of parks and open spaces for a healthy quality of life. She moved to Southern Nevada as deputy administrator with the Nevada Real Estate Division, creating and implementing policies for responsible home ownership and from 1996 to 2009 led efforts for the development of livable communities as director of UNLV's Lied Institute for Real Estate Studies.

Mayor March is an avid outdoors woman and enjoys hiking, whitewater rafting, horseback riding and cycling. An avid animal lover she shares her home with her two dogs Lucy and Raz.